

# SPONSORSHIP PACKAGE

Tidal Waves Hamilton

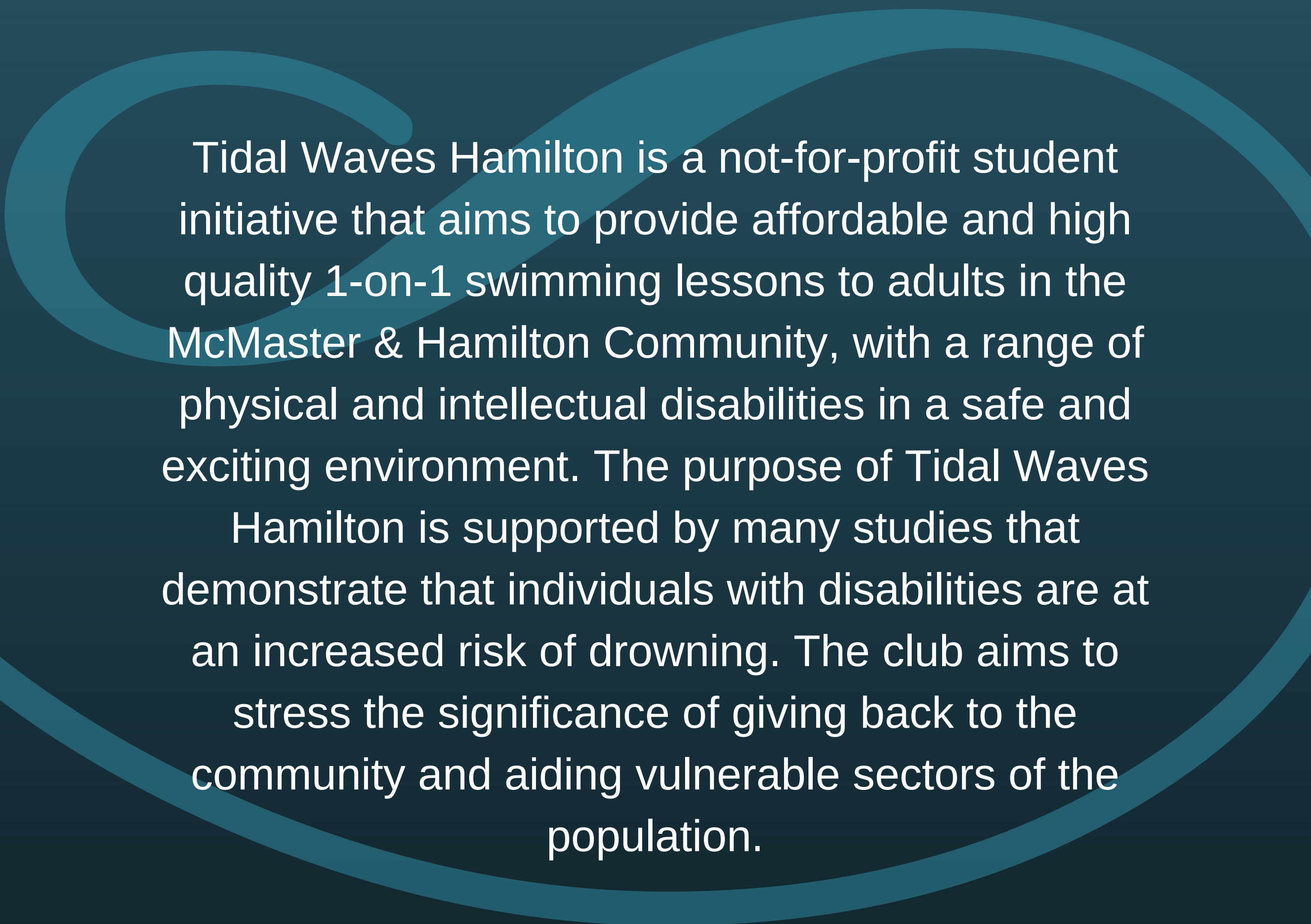


[TIDALWAVESHAMILTON.WIXSITE.COM/TIDALWAVES](https://tidalwaveshamilton.wixsite.com/tidalwaves)

# TIDAL WAVES

## HAMILTON:

## WHO WE ARE



Tidal Waves Hamilton is a not-for-profit student initiative that aims to provide affordable and high quality 1-on-1 swimming lessons to adults in the McMaster & Hamilton Community, with a range of physical and intellectual disabilities in a safe and exciting environment. The purpose of Tidal Waves

Hamilton is supported by many studies that demonstrate that individuals with disabilities are at an increased risk of drowning. The club aims to stress the significance of giving back to the community and aiding vulnerable sectors of the population.

# Our Mission Statement



Our mission is to encourage individuals with disabilities to stay healthy, active, and a part of the community by engaging in physical exercise as most often due to their disabilities other sports are physically challenging and limiting. Tidal Wave Hamilton is firm in giving opportunity to individuals with disabilities a chance to pass their limits and enjoy autonomy in water.

As sedentary lifestyle causes various serious complications and health issues to these individuals, our goal is to ease the barriers and encourage these individuals to learn and enjoy swimming by creating a strong community of caring swim instructors and students. To achieve our goals, we provide an affordable and high quality swimming lessons to individuals with disabilities in the Hamilton Community.

# WHAT DO WE CARE ABOUT?

## COMMUNITY



Tidal Waves aims to stress the significance of giving back to the community and aiding vulnerable sectors of the population. The club is a 100% charitable, not-for-profit organization.

## AFFORDABILITY



Many families or individuals with disabilities do not have the means to get access to tailored swimming lessons at an affordable rate.

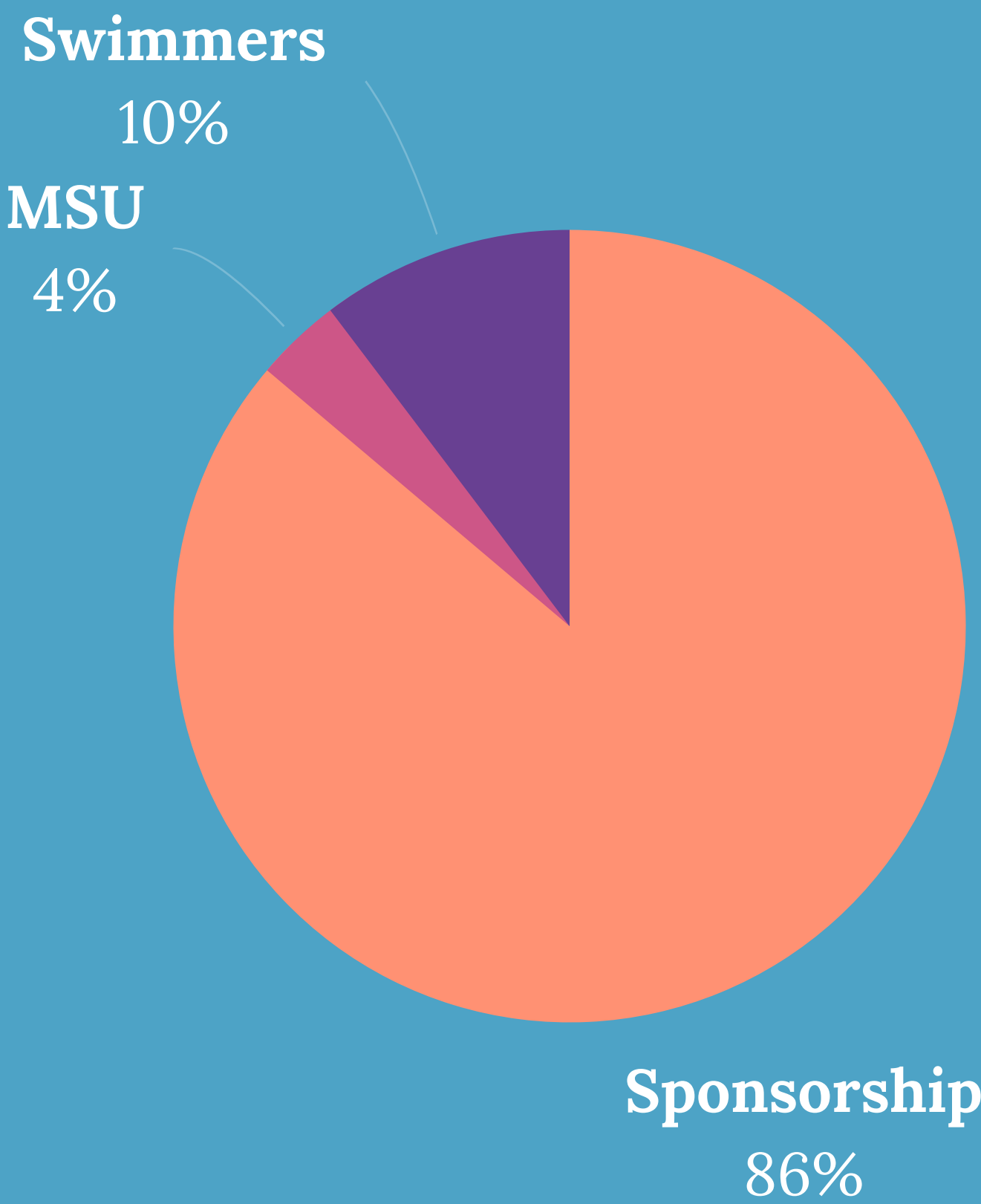
Tidal Waves aims to provide affordable and accessible swimming lessons with experienced, reliable instructors.

## EXPERTISE



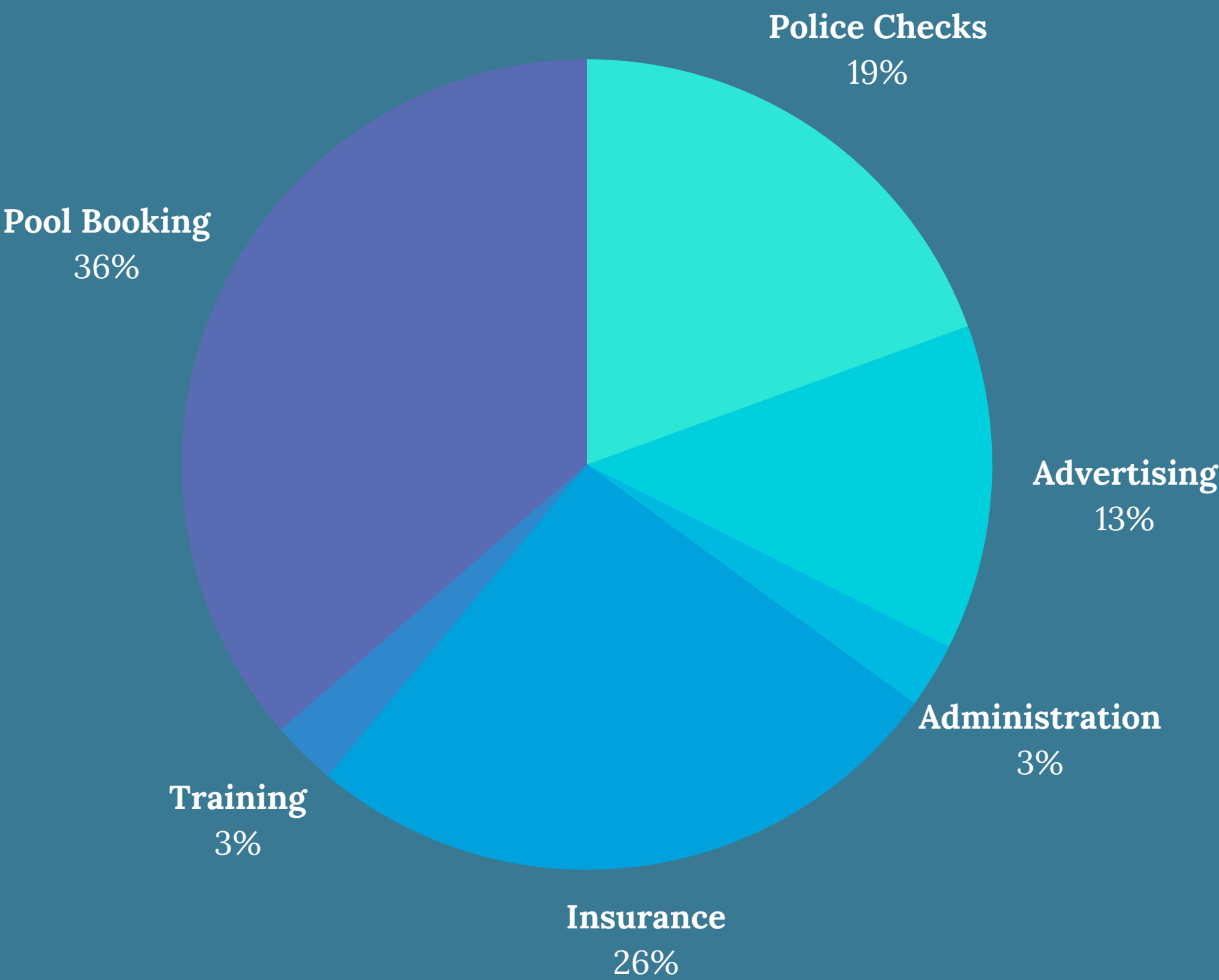
To create an enthusiastic and effective learning environment, Tidal Waves aims to recruit highly skilled university students that have the skills to teach.

# PROJECTED EXPENSES AND BUDGET PLAN



## Expected Revenue:

- MSU: \$200
  - Donations: \$600
  - Sponsorship: \$5000
- Total Revenue: \$5800



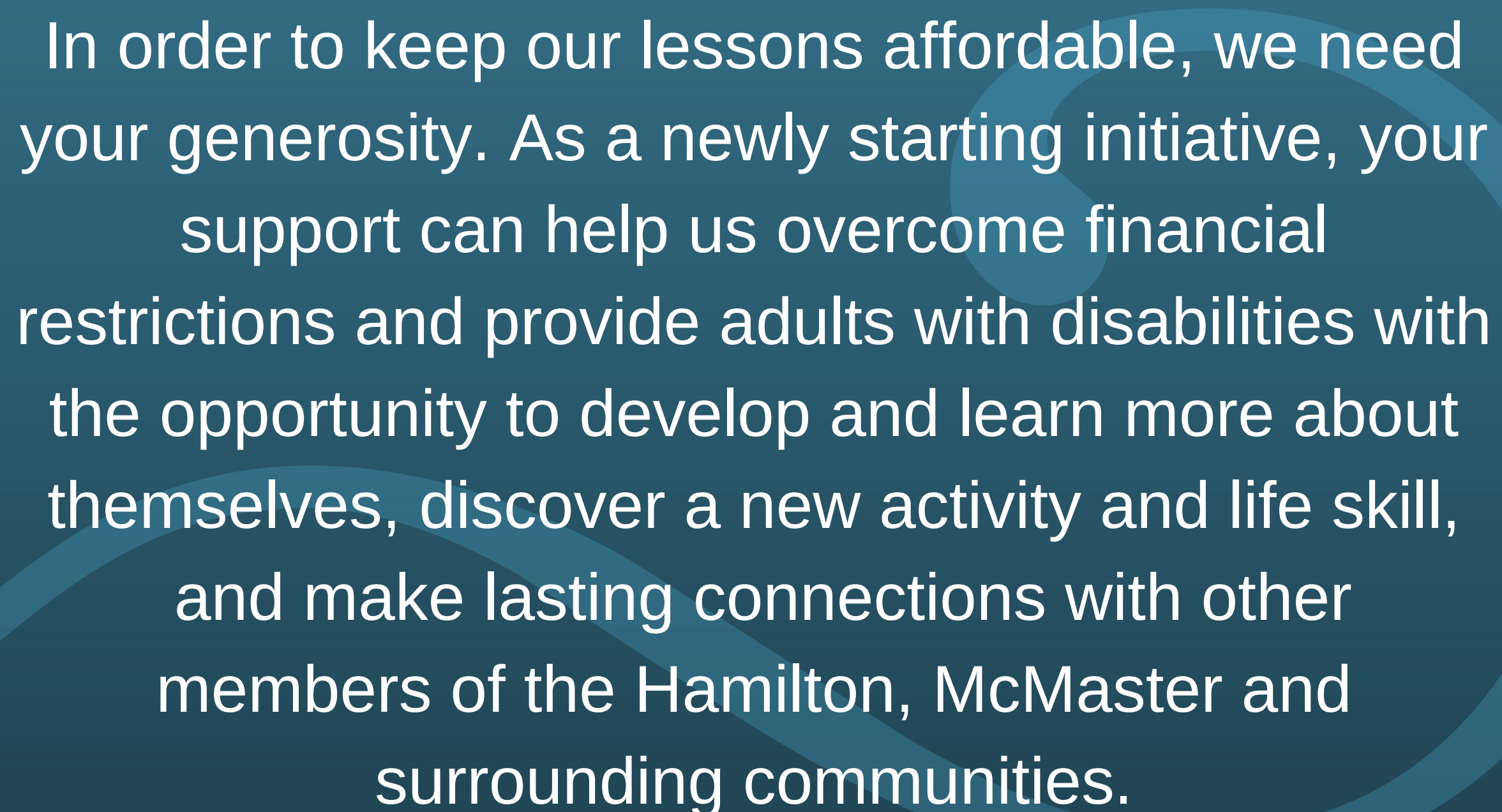
## Expenses:

- Social events with parents and instructors: \$600
  - Police Check Reimbursement: \$750
  - Advertising/Promotions: \$500
  - Administrative costs: \$100
  - Pool Insurance: \$1000
  - Pool Booking: \$1400
  - Training session: \$100
- Total expenses: \$4450

# SPONSORSHIP: WE NEED YOUR DONATION



Tidal Waves is a 100% charitable and non-profit organization, and all of the staff and instructors are volunteers. Nevertheless, renting the swimming pool and providing insurance are costly. In order to keep our lessons affordable, we need your generosity. As a newly starting initiative, your support can help us overcome financial restrictions and provide adults with disabilities with the opportunity to develop and learn more about themselves, discover a new activity and life skill, and make lasting connections with other members of the Hamilton, McMaster and surrounding communities.



# SPONSORSHIP PACKAGE



## Brand Exposure

REWARDS	BRONZE	SILVER	GOLD	PLATINUM	TITLE
Shoutout on social media	✓	✓	✓	✓	✓
Vocal acknowledgement	✓	✓	✓	✓	✓
Logo on Newsletter	✓	✓	✓	✓	✓
Logo on Website		✓	✓	✓	✓
Social Events Brand Exposure			✓	✓	✓
Venue Brand Exposure				✓	✓
Logo on back of executive apparel					✓
Logo on back of Volunteer apparel					✓

## HIGH IMPACT

PACKAGES	FIVE SWIMMERS	TEN SWIMMERS	FIFTEEN SWIMMERS	POOL INSURANCE COVERAGE	POOL RENTAL COSTS
BRONZE	●				
SILVER	●	●			
GOLD	●	●	●		
PLATINUM	●	●	●	●	
TITLE	●	●	●	●	●

# CONTACT US

VISIT OUR WEBSITE:  
[TIDALWAVESHAMILTON.WIXSITE.COM/TIDALWAVES](https://tidalwaveshamilton.wixsite.com/tidalwaves)

OR REACH OUT TO US AT OUR TIDAL WAVES HAMILTON E-  
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